In-Store Place Based Countertop Ads and Brochures

PRODUCTION SPECIFICATIONS



2027

UPLOAD INFORMATION

Send a downloadable link to your contact at Trimex Out-of-Home notifying us the artwork has been sent.

File Preparation

In order to ensure your files are print-ready, we recommend that you upload them in PDF format. If you are uploading PDF files created in Photoshop, please be sure all layers are flattened.

We also accept .JPG (JPEG), .EPS and .TIF (TIFF) file types.

1. Use the CMYK colorspace (Cyan, Magenta, Yellow, black). These are industry standard printing colors. CMYK colors are different than RGB (Red, Green, Blue), which are used to display colors on your screen.

2. Use a minimum resolution of 150 dpi at 100% size for image files.

3. Specify trim area with crop marks. (Don't place crop marks inside the work area.)

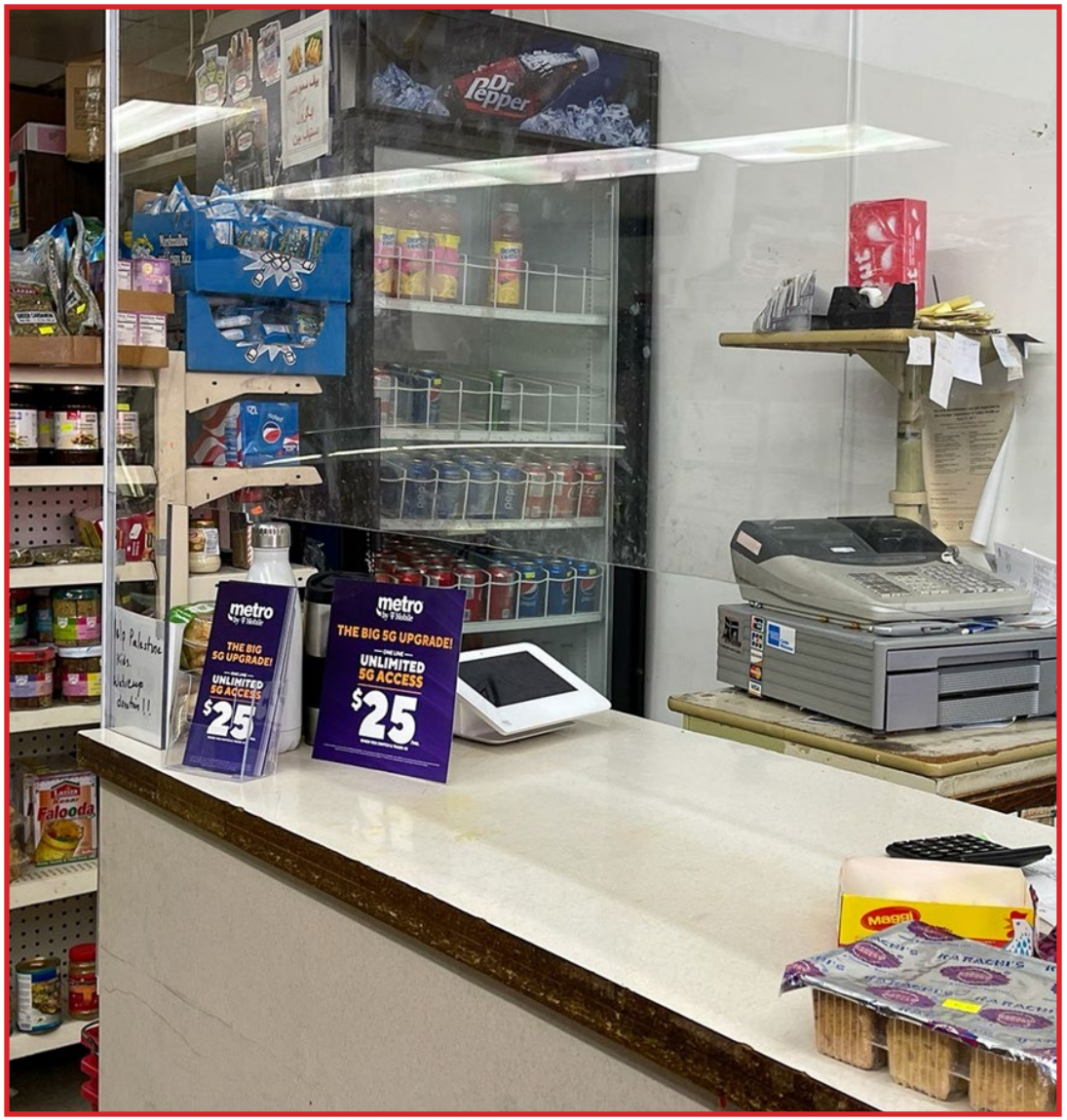
4. Artwork should have 1/16" bleed extending past the trim line. This is to prevent minor cutting variations from leaving unintended results at the trim edge.

5. Safe Area is the 1/16" area inside the trim line. Do not put critical information or images within the Safe Area. This is to prevent minor cutting variations from leaving unintended results at the trim edge.



Pop Up Easel Countertop Ad

8” x 8”



Take-One Brochures

Double sided printed on glossy card stock

3.75W x 8”H

Pop Up Easel Countertop Ad

8” x 8”



Take-One Brochures

Double sided printed on glossy card stock

3.75W x 8”H

Contact

Timar Cuny

Owner / CEO

760-716-5585

Tim@trimexoutdoor.com

Maxwell Cuny

National Media Sales

max@trimexooh.com

