Industrial Lunch Truck Advertising California, Arizona, Nevada, Texas



PRODUCTION SPECIFICATIONS

2027

UPLOAD INFORMATION

Send a downloadable link to your contact at Trimex Out-of-Home notifying us the artwork has been sent.

File Preparation

In order to ensure your files are print-ready, we recommend that you upload them in PDF format. If you are uploading PDF files created in Photoshop, please be sure all layers are flattened.

We also accept .JPG (JPEG), .EPS and .TIF (TIFF) file types.

1. Use the CMYK colorspace (Cyan, Magenta, Yellow, black). These are industry standard printing colors. CMYK colors are different than RGB (Red, Green, Blue), which are used to display colors on your screen.

2. Use a minimum resolution of 150 dpi at 100% size for image files.

3. Specify trim area with crop marks. (Don't place crop marks inside the work area.)

4. Artwork should have 1/8" bleed extending past the trim line. This is to prevent minor cutting variations from leaving unintended results at the trim edge.

5. Safe Area is the 1" area inside the trim line. Do not put critical information or images within the Safe Area. This is to prevent minor cutting variations from leaving unintended results at the trim edge.



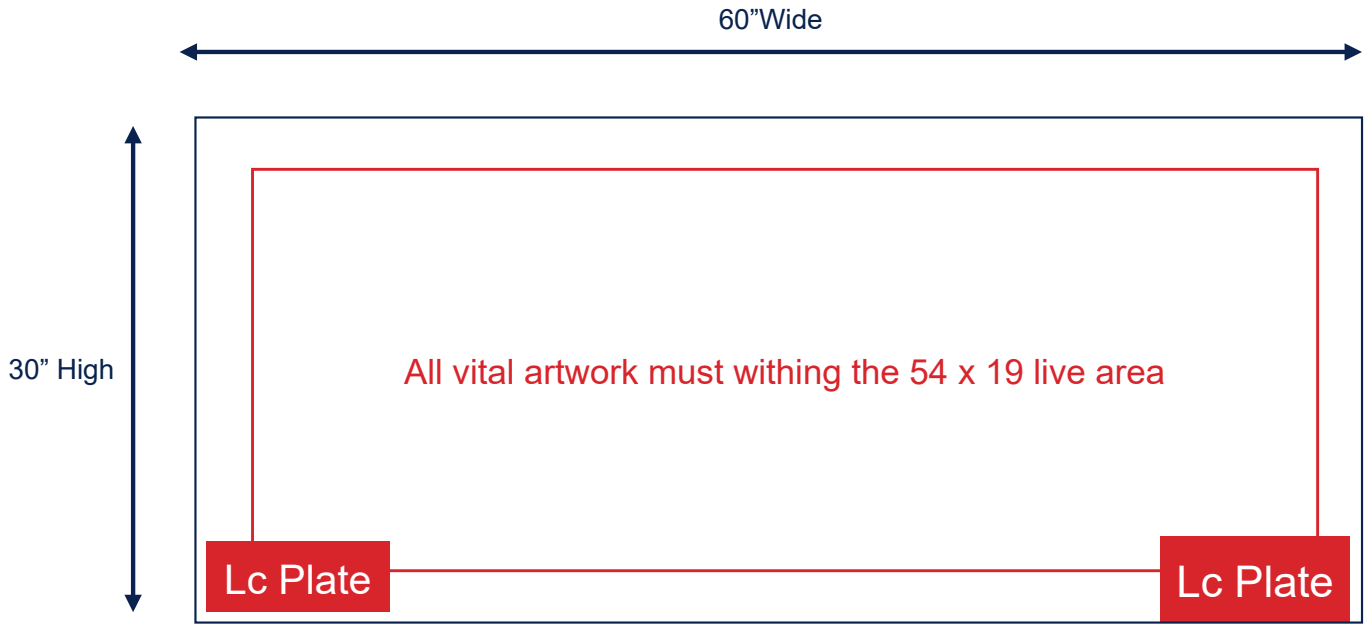
60” Wide x 30” High

Landscape Billboard Format

Overall Size is 60” Wide x 30” High

All Logos and Text need to stay within the Live Copy Area of 54”W x 19”H. Bleed any color, etc. to the Overall Size of 60”W x 30”H. Material Outdoor Transit Vinyl.

See below diagram showing where not to place important ad copy.



License Plate Cut Example



License Plate Cut Example



60 x 30 Billboards are trimmed to fit each truck!



54” W x 19” H Live Area Example

All Lunch Trucks are a little different. We cut each ad to fit.



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Contact

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