Storefront In-Store Place Based Billboards

PRODUCTION SPECIFICATIONS



2027

UPLOAD INFORMATION

Send a downloadable link to your contact at Trimex Out-of-Home notifying us the artwork has been sent.

File Preparation

We prefer them in PDF format. If you are uploading PDF files created in Photoshop, please be sure all layers are flattened.

We also accept .JPG (JPEG), .EPS and .TIF (TIFF) file types.

1. Use the CMYK colorspace (Cyan, Magenta, Yellow, black). These are industry standard printing colors. CMYK colors are different than RGB (Red, Green, Blue), which are used to display colors on your screen.

2. Use a minimum resolution of 150 dpi at 100% size for image files.

3. Specify trim area with crop marks. (Don't place crop marks inside the work area.)

4. Artwork should have 1/8" bleed extending past the trim line. This is to prevent minor cutting variations from leaving unintended results at the trim edge.

5. Safe Area is the 1" area inside the trim line. Do not put critical information or images within the Safe Area. This is to prevent minor cutting variations from leaving unintended results at the trim edge.



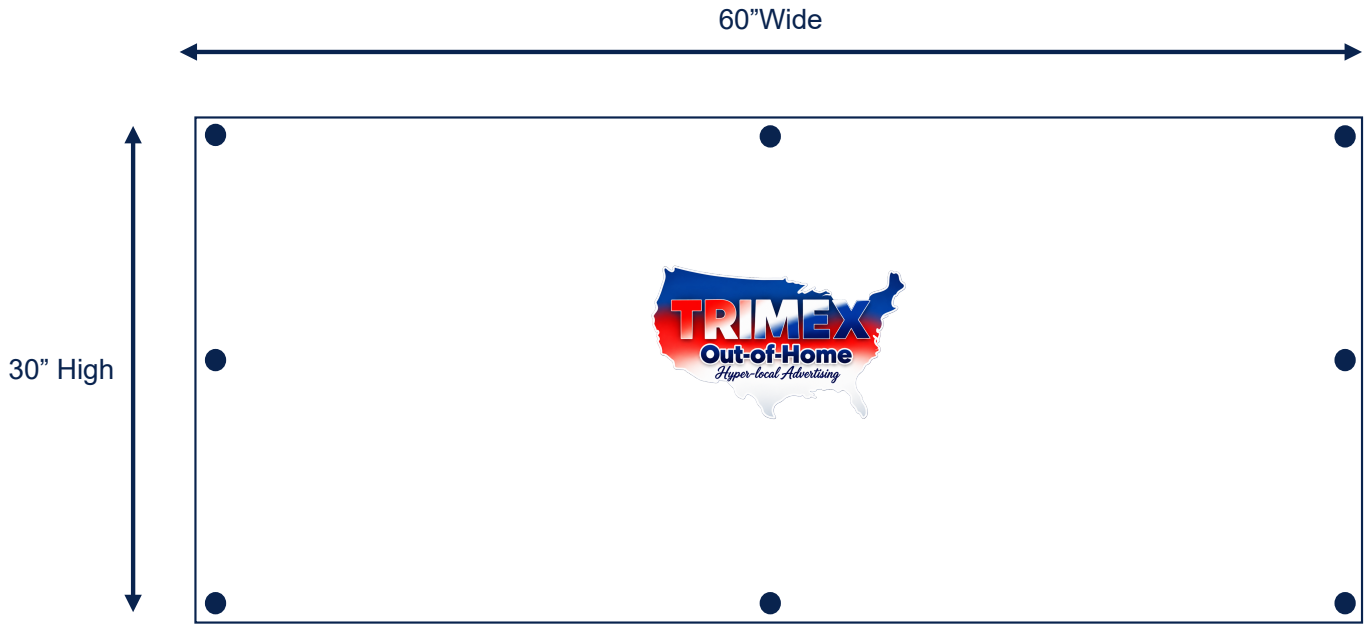
60” Wide x 30” High

Landscape Billboard Format

Overall Size is 60” Wide x 30” High

All Logos and Text need to stay within the Live Copy Area of 59”W x 29”H to avoid gromets. Bleed any color, etc. to the Overall Size of 60”W x 30”H. Material Outdoor Banner Vinyl.

See below diagram showing where not to place important ad copy.



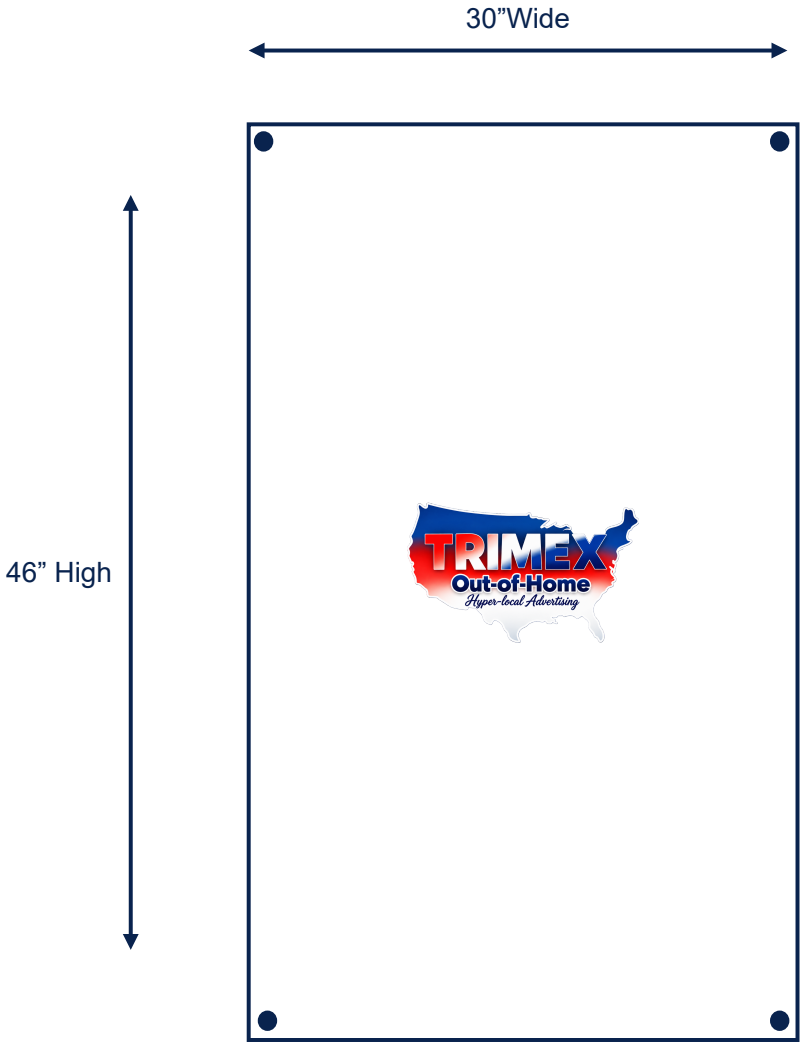
30” Wide x 46” High

Portrait Billboard Format

Overall Size is 30” Wide x 46” High

All Logos and Text need to stay within the Live Copy Area of 29”W x 45”H to avoid gromets. Bleed any color, etc. to the Overall Size of 30”W x 46”H. Material Outdoor Banner Vinyl.

See diagram to the right showing where not to place important ad copy.



30” Wide x 46” High

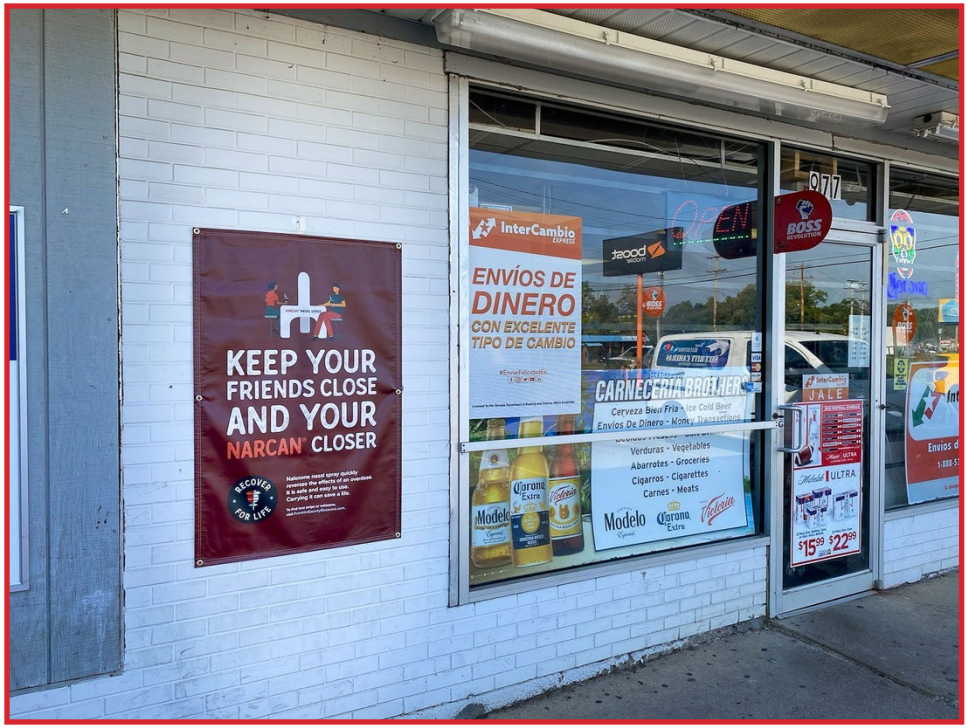
In-Store Storefront Billboard Portrait

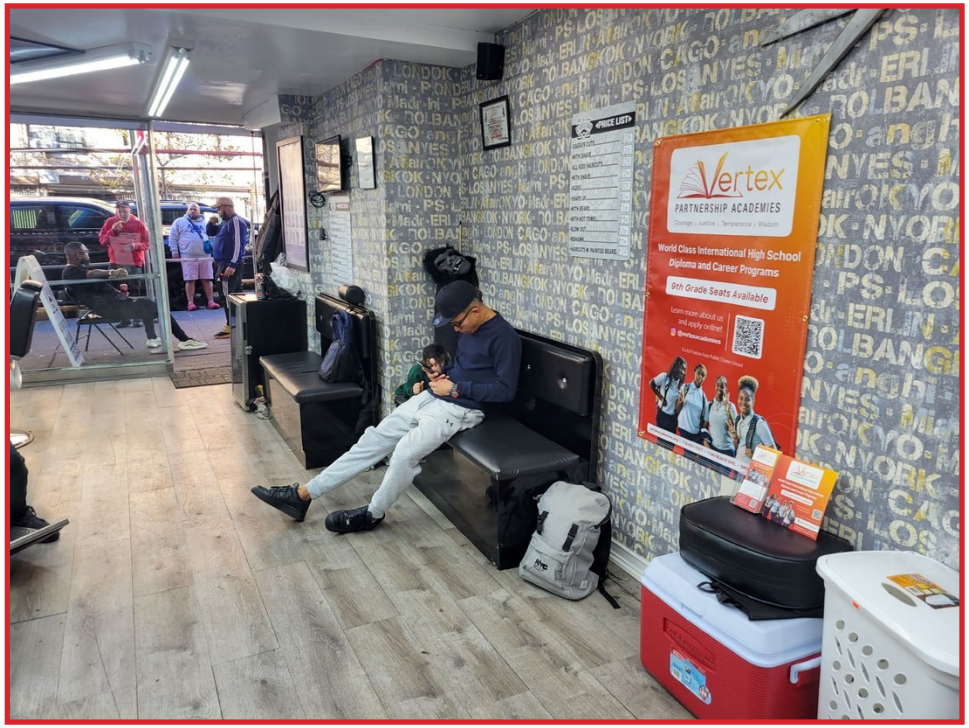




30” Wide x 46” High

In-Store Storefront Billboard Portrait





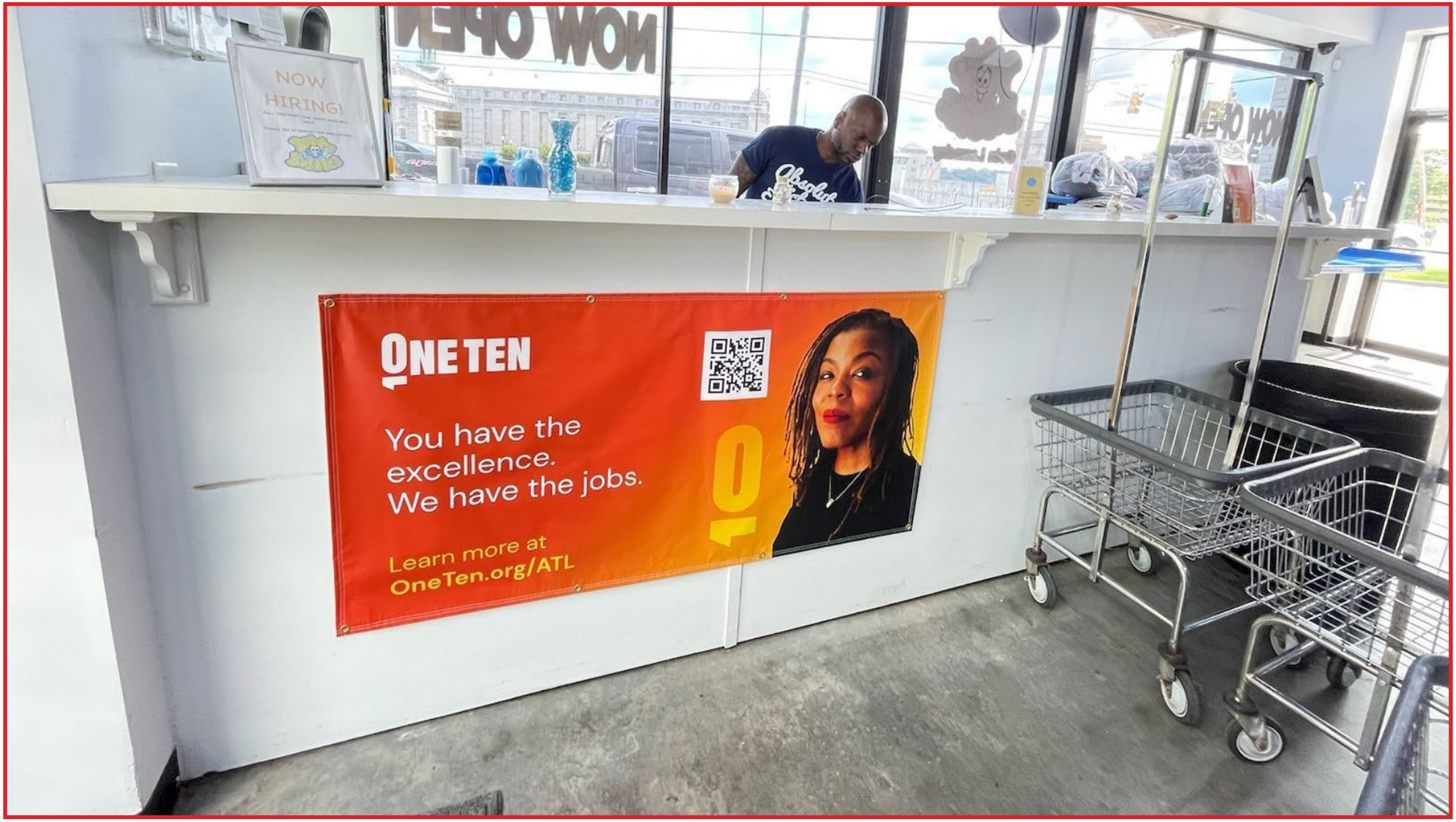
60” Wide x 30” High

In-Store Storefront Billboard Landscape



60” Wide x 30” High

In-Store Storefront Billboard Landscape



Contact

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